



# SHRA

Sarasota-Manatee  
Human Resources Association

Volume 2  
Issue 2  
January 2007

## Annual Report 2006



### Our SHRA Mission

The SHRM mission was updated in 2006 to reflect the changing needs of our HR community. Our new mission is:

***“SHRA champions the highest professional ethics and performance by providing ongoing professional development, resources, networking and support for its members and community.”***

### Our 2006 Accomplishments

#### Goal: Enhanced SHRA Image

- ✓ Achieved 2005 Superior Merit Award Chapter status — 4th year in a row!
- ✓ Participated in Manatee and Sarasota County Job Fairs, publicizing SHRA and providing support.
- ✓ Participated in Manatee high School Job Fair, providing career development materials and support.
- ✓ Hosted a SHRA “Network Nite” with vendor fair.
- ✓ Co-sponsored Gulf Coast HR Conference and Tampa Bay HR Conference with Suncoast HR Mgmt. Assn., HR Mgmt Assn. of Southwest Florida, HR Collier, Charlotte County SHRM, and HR Tampa.
- ✓ Sponsored food drive for All Faiths Food Bank – collected 155 lbs. of food that was distributed to our community and helped families in need.

#### Goal: Improved SHRA Financials

- ✓ Provided meeting arrangements at \$20 per person.
- ✓ Added Consultant Directory to website for additional revenue capability.
- ✓ Conducted financial audit of association books by outside consultant.
- ✓ Reduced SHRA expenses \$2,600; increased SHRA assets \$4,700.

#### Goal: Increased SHRA Membership

- ✓ Increased SHRA membership 17% to 223.
- ✓ Achieved 62 member average attendance at SHRA meetings.

#### Goal: Strengthened Core Leadership Areas

- ✓ Updated and ratified the SHRA Bylaws & Constitution.
- ✓ Recognized and rewarded SHRA volunteers for their involvement.
- ✓ Paid fees for six board members to attend HR Florida Conference.
- ✓ Achieved 13% member volunteer rate on committees.
- ✓ Approved revisions to SHRA Bylaws and received SHRM approval.
- ✓ Contributed \$500 to the SHRM Foundation.
- ✓ Awarded G. Sklenicka with \$500 LeRoss Parker HR Scholarship for 2006.
- ✓ Provided 15.0 certification credit hours through monthly meetings, special seminars, and co-sponsorship of local HR conferences.
- ✓ Held two certification prep study groups (24 sessions) with guest speakers – helped to increase members certified by 32%.

### Board of Directors

**President:**

**Jennifer LaHurd, SPHR**  
Manatee Community College

**President-Elect:**

**Heather Vogel, SPHR**  
Vogel & Vogel, Inc.

**Secretary:**

**Hillary Bardwell**  
University of South Florida

**Treasurer:**

**Rick Baron, PHR**  
PGT Industries

**Assistant Treasurer:**

**Chris McKenna, SPHR**  
Manatee Glens

**Program Director:**

**Stephanie Latham**  
Independent HR Consultant

**Membership Director:**

**Jean Raskin, PHR**  
Progressive Employer Services

**Data Director:**

**Enid Jack, PHR**  
Turner Tree and Landscape

**Communications Director:**

**Stacie Ross, SPHR**  
The City of Sarasota

**Marketing Director:**

**Deb Sutton, SPHR**  
HR Pro, LLC

**Past President:**

**Don Lazzaro, SPHR**  
D&M Consulting

### 2006

### Member Satisfaction Survey Results

Participated in survey	21%
Recommend mbrshp.	100%
Will renew	96%
Satisfaction (5=high) with:	
Board Accessibility	4.4
HR Scholarship	4.4
Registration	4.3
Newsletter	4.3
Member/Year Award	4.3
Website	4.1
Programs	4.1
Study Groups	4.0
Member Welcome	4.0
SHRA Image	3.7

Sarasota-Manatee  
Human Resources  
Association

SHRM Chapter #0139  
P.O. Box 49374  
Sarasota, FL 34230



2006 Fiscal Report

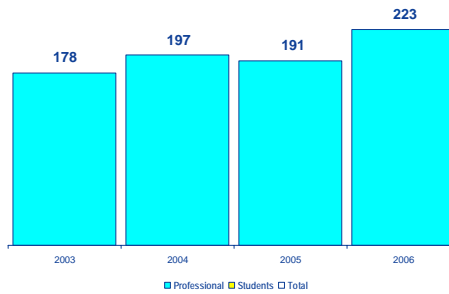
	Assets	Liabilities	Income	Expense
2003	---	---	29,166	22,116
2004	7,484	7,484	19,855	22,910
2005	6,992	6,992	32,998	29,127
2006	11,708	11,708	31,244	26,528
Variance	4,716	4,716	(1,754)	(2,599)

HR: Leading People, Leading Organizations

SHRA Key Trends



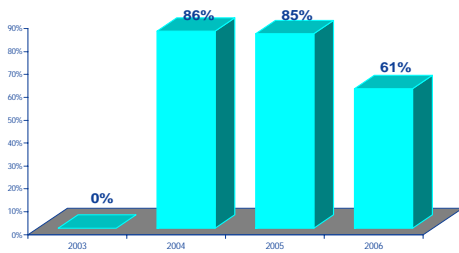
SHRA Membership



HR: Leading People, Leading Organizations



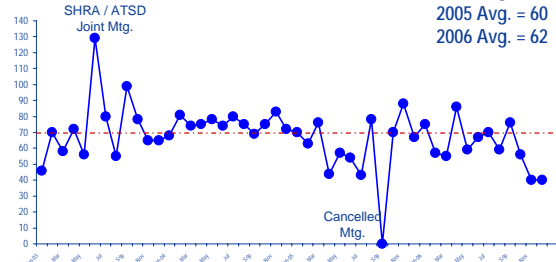
Member Retention



HR: Leading People, Leading Organizations



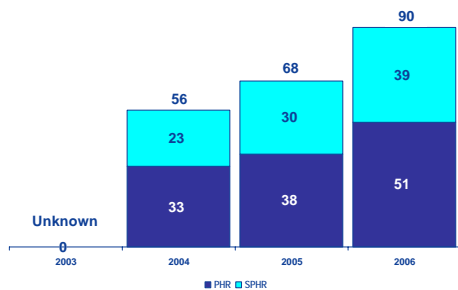
Meeting Attendance



HR: Leading People, Leading Organizations



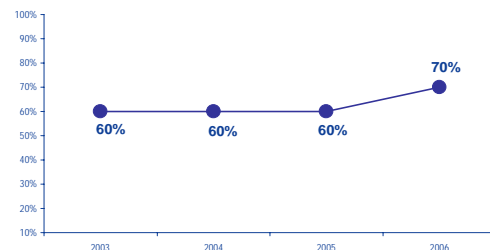
HRCI Certification



HR: Leading People, Leading Organizations



SHRM Membership



HR: Leading People, Leading Organizations