



SHRA

Sarasota-Manatee
Human Resources Association

Volume 3
Issue 1
January 2008

Annual Report 2007



Our SHRA Mission

SHRA champions the highest professional ethics and performance by providing ongoing professional development, resources, networking and support for its members and community.

Discovering the "FUN" of HR!

Our 2007 Accomplishments

Enhanced SHRA Visibility

- ✓ Achieved 2006 Superior Merit Award Chapter status — 5th year in a row!
- ✓ Attracted 88 new members to SHRA.
- ✓ Sponsored food drive for All Faiths Food Bank – collected 350 lbs. of food (over 126% more than last year) that helped families in need.
- ✓ Hosted the first-ever Workforce Readiness Forum with over 100 attendees.
- ✓ Hosted the 3rd annual SHRA "Network Nite" with 60+ attendees.
- ✓ Co-sponsored the Gulf Coast HR Conference with Suncoast HRA, HRMA of SW Florida, HR Collier and Charlotte County SHRM.
- ✓ Participated in five Manatee and Sarasota area job fairs.
- ✓ Publicized the SHRA value proposition in local news venues.

Increased SHRA Membership and Involvement

- ✓ Increased SHRA membership 11% to 248.
- ✓ Achieved 60 member average attendance at SHRA meetings.
- ✓ Achieved 14% member volunteer rate on SHRA committees.
- ✓ Recognized over 34 volunteers for their involvement in SHRA activities.
- ✓ Created free membership for full-time HR students.

Improved SHRA Financials

- ✓ Provided meeting arrangements at \$20 per person.
- ✓ Added credit card payment capability via website.
- ✓ Purchased LCD projector and lavalier speaker system for SHRA use.
- ✓ Reduced SHRA expenses 14%; increased SHRA assets \$2,854.
- ✓ Increased SHRA revenues 67%!

Strengthened Core Leadership Areas

- ✓ Provided 23.5 recertification credit hours; an increase of 53% over last year!
- ✓ Awarded Lottie Webster and Jennifer LaHurd with the \$500 LeRoss Parker HR Scholarship for 2007.
- ✓ Awarded Jennifer LaHurd with the SHRA Volunteer of the Year Award.
- ✓ Awarded Heather Vogel with the SHRA HR Professional of the Year Award.
- ✓ Contributed \$500 to the SHRM Foundation.
- ✓ Held two certification prep study groups, increasing members certified 9%.
- ✓ Sent two board members to HR Florida Leadership Conference.
- ✓ Paid fees for six board members to attend annual HR Florida Conference.
- ✓ Increased SHRA's SHRM CAP score from 74 to 104 points — 41%!

Our Board of Directors

President:
*Heather Vogel, SPHR
Vogel & Vogel, Inc.*

President-Elect:
*Verna Blaine, SPHR
Home Depot, Inc.*

Vice President:
*Wendy Larson, SPHR
Administrative Concepts*

Board Secretary:
*Hillary Bardwell
University of South Florida*

Treasurer:
*Patti Hartsell
M. Pete McNabb, Inc.*

Assistant Treasurer:
*Sue Gutek
Staffing Professionals, Inc.*

Programs Director:
*Cathejo McCollum
SelectSource, Inc.*

Membership Director:
*Jean Raskin, PHR
Progressive Employer Services*

Data Admin Director:
*Enid Jack, PHR
Turner Tree and Landscape*

Communications Director:
*Lauren Seward, PHR
Selective HR Solutions*

Marketing Director:
*Stephanie Pishkula, SPHR
Selective HR Solutions*

Past President:
*Jennifer LaHurd, SPHR
Manatee Community
College*

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SHRA Finances



2007 Fiscal Report

	2007 Actual	2007 Budget	Variance	2006	2005	2004
Revenue	\$52,129	\$51,526	\$603	\$31,244	\$32,998	\$19,855
Expense	\$38,275	\$42,684	(\$4,409)	\$26,528	\$29,127	\$22,910
Net	\$13,854	\$8,842	\$5,012	\$4,716	\$3,871	(\$3,055)
Net Assets	25,562	-----	-----	22,708	6,992	7,484

HR: Leading People, Leading Organizations

SHRA Key Trends

